



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

Business Proposal



Independent Entrepreneur's
Company

Members:

Caro, Cyrene Mae
Francisco, Cyrill
Lara, Kristine Mae
Mayondag, Jovira
Pas-iwen, Jendel
Paten, Nina
Pelaez, Reodmar
Terciano, Rosemarie



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

Title

Otupcing

*Sweeter than your EX, Better than your
Next.*

INTRODUCTION

Our product is called Otupcing. It is made up of Puto on the bottom added up by an Icing on the top. Our product can be served as a dessert in different occasions. This can be a new way for people to appreciate Puto and serve it with a twist. It may be similar to the appearance of a cupcake but it differs on its taste, quality, and ingredients.

- OTUPCING is already been approved by some Culinary Students of Universal College by its taste and appearance.
- Our product can give you ideas to served Filipino delicacies with a style.
- This can help people to revive some delicacies that can be appreciated by our generation today.
- The price of this product is cheaper than usual cupcakes
- Our product can help our economy and approved by the government



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

Aims of this Product:

- Our product is looking forward to be known by many people and companies.
- We want to give people some idea to revive Filipino delicacies with a style.
- We can encourage people to patronize our own delicacies, especially in our generation today.
- We want to produce a product that maybe new to them while gaining profit.
- To show that we are creative even in serving foods.
- Lastly, to show people that we are proud of our delicacies that we have here in our country.

Otupcing

IE's Company



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

The Availability of Information

Information is very important to your buyers because this will be the statement the overall content of your product. That's why our company decided to give information regarding to our product. But first, we will explain what our product is.

Otupcing is a pastry that may be similar to a cupcake. But our product has its own originality when it comes to taste and quality. In our product, we use one of our popular Kakanin which is 'Puto'. We use puto on the bottom part then added up by an icing on the top. Also we can add some sweets on the top part of the icing. This product can encourage people to appreciate our own delicacies. This can be a way to serve a food with a twist. Let us know some products that are related to ours.



Puto

-is very popular to Filipino. This can be bought at a cheaper price but sustain its taste. You can eat this as a snack or even share it in dinuguan.

Now, were giving information about its price:

Price-Since some ingredients of this product increase its price due to inflation rate. There will be an increase also in the price of this product. The price will be depend on its size.



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

Labourer's needed Production and their salary

Laborers are very important to one's company. They are one of the needed person to make the product. But first, they must have the skill and ability needed for the work. Our company needed labourers in terms of baking and management. These are the following labourers that our company need and their salary when they enter the job:

Baker	Minimum wage of 500 per day plus beneficiary of SSS
Manager	Minimum wage of 500 per day plus beneficiary of SSS
Business Promoter	Minimum wage of 500 per day plus beneficiary of SSS
Cashier	Minimum wage of 500 per day plus beneficiary of SSS

We assure that our workers won't have any problem regarding with their salary. Also, we assure the safety of our workers by proving a safe place for them to work. We will collaborate with our workers so that we can achieve our business aim while building relationship with them. We will help each other in terms of our needs.



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

The Ease by which new Firms enter the market

When you enter a business, you need to get a permit or license to sell your products. But first you need to find a specific location wherein your product is suitable to be sold. Then you need to get a permit to the location that you chose. Therefore, we need to know how to get a permit and its process. Also, we should know how much it will cost.

How to get a Barangay Clearance here in the Philippines:

These are the few requirements for you to get a Barangay Clearance Application:

1. Application Form
2. Application Fee (this varies per Barangay)
3. Recent Certificate Tax Certificate or Cedula

These are the steps of the application procedure:

1. Go to your place's Barangay Hall. Inform the officer that you are applying for a Barangay Clearance.
2. State the reason why you need a Barangay Clearance (ID requirement, employment, Postal ID, etc.).
3. Present your Cedula. You can also get this from the Barangay.
4. Pay the application and processing fees.
5. Wait for your Barangay Clearance to be released.
6. You can get your Barangay Clearance in just a day. The fees are also minimum. Therefore, you do not have to worry that application for this can cause you stress. You can go to the Barangay Hall or Municipal Hall in your place to get more information regarding the process.



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

Taxpayer identification number (TIN) - is a 9-digit number assigned to tax-paying businesses and other entities for identification, reporting, and record-keeping purposes. The TIN helps the IRS keep track of these entities and manage their tax accounts. Corporations, partnerships, estates, trusts, as well as sole proprietors and other individuals, must use these numbers when filing tax returns and other tax-related documents.

Mayors Permit or Business permits - regulate safety, structure and appearance of the business community. They act as proof that your business follows certain laws and ordinances. Requirements vary by jurisdiction, and failure to comply often results in fines or even having your business shut down. Research the permits you need before you start any work, set-up or property purchase. That way, you can make sure compliance is in order and avoid the additional expenses and delays of fixing things later

Requirements for New Mayor's Permit

- Application Form – you need to fill this out correctly
- Proof of Business Registration (DTI / SEC / Cooperative Development Authority (CDA)
- Community Tax Certificate
- Barangay Business Clearance
- Contract of Lease (if Lessee)
- Basis for computing taxes, fees and charges (e.g. Business Capitalization)
- Location Sketch of the Business

Steps and Procedures in Getting Mayor's Permit

- Secure Clearances
 1. BIR Certificate of Payment – go to the BIR Agent



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

2. Sanitary Permit – go to the Health Sanitary Inspector
 3. Building Permit – go to the Office of Building Official
 4. Fire Clearance – go to the Bureau of Fire Department
 5. Zoning Clearance – go to the Zoning Administrator
- Go to the Filing and Assessment section and have your files verified by the business permit licensing staff and have your files assessed by the Municipal Treasurer's.
 - They will issue you (T.O.P.) Tax Order Payment which will be approved by the Mayor then you need to pay the amount at the cashier
 - After payment, secure your Certificate of Registration and have your Mayor's Permit Released.

That's it. Securing a business mayor's permit is now easy. You will definitely finish the entire process in a few minutes especially if the municipal's office has a one-stop registration. Every year they usually schedule a one-stop registration schedules every January because the deadline for renewal of mayor's permit is on the last day of the first month of the year. If you are just registering a new business, you need to visit each window, section or department for that matter, but you will also finish the process within the day.

Clipping

IE's Company



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

The Site of Buyers and Sellers

There is a great a chance our product will be sold because many people nowadays love eating sweets. We can give assurance that our product's taste and appearance is new. It represents that there are many Filipino delicacies that we need to appreciate. Our product is affordable and can give you a new sense of taste. We need to know the size, demand, number, gender, age of buyers and sellers if they can afford our product.

1.0 Social Status

We should know if our product is expensive or not. We need to estimate our price to become affordable to buy by many people.

2.0 Terms of gender

We should know the gender of our buyers and sellers. Our product is suitable for all gender. We shouldn't any bias regarding our product.

3.0 Location

We should know where we will sell our product. We need to choose a place wherein our product will be relevant and be bought by many people.

4.0 Terms of number

We should know the capacity of buyers and sellers for us to avoid shortage in making this product. We should engage with other company so that our product can be expand in particular



Olivarez College
Dr. A. Santos Ave. Brgy. San Dionisio, Paranaque City

places. We should know the number of the product that we made and buyers to sustain them with satisfaction.

Supply and Condition

*Due to inflation rate, some ingredients increase its price.

It is important for us to know the condition of the suppliers of our product. They are the one who gives us the sources that we need to make the product. If there is a problem in the supply, the number of product can be affected. Information like this can be helpful for us to have idea and make ways to cope with it.

Population

The number of population is needed in making a product. We need to know how many buyers do we need to sell our products. If our population increases, there must be an increase in the production of our product or vice versa. Also, it is important for us to measure if our product is relevant to people.